



**KONGU ARTS AND SCIENCE COLLEGE**  
**(AUTONOMOUS)**  
**NANJANAPURAM, ERODE-638107**



**25<sup>th</sup> ANNUAL REPORT**  
**(2018 - 2019)**





**KONGU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)  
NANJANAPURAM, ERODE-638107**



**25<sup>th</sup> ANNUAL DAY  
01.03.2019**

**AGENDA**

**INVOCATION**

**WELCOME ADDRESS**

**Thiru. A.K.ILANGO  
CORRESPONDENT**

**ANNUAL REPORT**

**Dr.N.RAMAN  
PRINCIPAL**

**PRESIDENTIAL ADDRESS**

**Tmt. PARAMESWARI LINGAMURTHY  
PRESIDENT, KVITT, PERUNDURAI**

**FELICITATION**

**Thiru. P.SATHIYAMOORTHY  
SECRETARY, KVITT, PERUNDURAI**

**SPECIAL ADDRESS**

**Ms.K.SUMATHI  
ADVOCATE, HIGH COURT, CHENNAI**

**PRIZE DISTRIBUTION**

**CULTURALS**

**VOTE OF THANKS**

**Dr. K.M.KUMARAGURU  
HEAD, DEPARTMENT OF COMMERCE**

**NATIONAL ANTHEM**



## ANNUAL REPORT-2019

Good Evening to all present here.

Revered President of the function Tmt. Parameswari Lingamurthy, President, KVIT Trust, Distinguished Chief Guest Ms.K.Sumathi, Respected Thiru. P.Sathiyamoorthy Secretary, KVIT Trust, Respected Thiru. E.R.K.Krishnan Treasurer, KVIT Trust, Beloved Correspondent of our College Thiru. A.K.Ilango, Respected Trustees of KVIT Trust, Learned Members, Non-teaching Staff, Special Invitees, Dear Students, Parents and Media friends, I feel happy to welcome you all for the 25<sup>th</sup> Annual Day Celebration of our College.

It is my privilege to present the 25<sup>th</sup> Annual Report of our College. At present, our College offers 19 UG, 9 PG, 48 Value Added Programmes, 1 UGC sponsored Add on Programme and 2 Professional Coaching Classes for the Chartered Accountant and Associate Company Secretaryship. Research Programmes are also offered (M.Phil. and Ph.D.).

The total students' strength of our College is 4805 with 2402 Boys and 2403 Girls. There are 191 Teaching and 120 Non-teaching staff in our College.

### INAUGURATION OF FIRST YEAR CLASSES

The Inaugural Function for the first year Under Graduate students was held on 29.06.2018. The Chief Guests of the day were Swami Harivradhanandha Maharaj, Ramakrishna Mission Vidhyalaya, Coimbatore and Dr.Jayanthasri Balakrishnan, Former Professor, Department of English, P.S.G. College of Arts and Science College, Coimbatore. The Inauguration cum Orientation for First Year Post Graduate students was held on 14.07.2018.

### STAR STATUS by DBT

It is an honour for our College that Department of Biotechnology (DBT) has awarded **Star College Status** to five Departments ( Biochemistry, Biotechnology, Physics, Mathematics and Computer Science) of the College with a financial grant of Rs. One Crore.

Under strengthening component of the Star College Scheme DBT will provide young scholars and faculty at UG level an opportunity to excel their career in Science stream. The program emphasizes holistic improvement of science education at undergraduate level with special emphasis on practical training.

The initiative provides support for :

- (a) Improving knowledge and skills of teachers in basic Science and specialized techniques
- (b) Access to specialized infrastructure to students
- (c) Substantial hands-on experience in designing and conducting practical Biotechnologies and critical thinking

*“Education is the manifestation of the perfection already existing in man” – Swami Vivekananda*



## MOUs

In order to inculcate best practices of various Higher Learning Institutions, our College has signed MoU with

- ❁ St. Joseph College of Commerce (Autonomous) , Bengaluru
- ❁ Sri Ramakrishna Mission Vidyalaya College of Arts & Science,(Autonomous)  
Coimbatore

## AWARDS AND RECOGNITION

- ❁ Our College secured 89<sup>th</sup> place in NIRF Ranking among Higher Learning Institutions in India by MHRD, Delhi for the year 2018
- ❁ In the India Today Ranking for the year 2018 our College has secured 70<sup>th</sup>, 73<sup>rd</sup> and 75<sup>th</sup> Rank in Arts, Commerce and Science Stream respectively

## AUGMENTATION OF LEARNING RESOURCES

Every year our Management allots ample amount for augmentation of various learning resources. This year, Our Management has spent Rs. 38,00,000/- to enrich various Learning Resources.

## SILVER JUBILEE CELEBRATIONS

In tune with Silver Jubilee Celebrations our College organized the following events:

- A Special Address was given by Dr.G.Sivaraman B.S.M.S., Ph.D., on “□□□□□□□□ □□□□□□ □□□□ □□□□□□ □□□□□□□□?”
- Pattimandram on the topic “□□□□ □□□□□□□□□□ □□□□ □□□□□□□□ □□□□? □□□□□?”
- A Mega Alumni Meet
- State level Inter – Collegiate Cultural Meet
- Various Competitions for the students

## INTERNAL QUALITY ASSURANCE CELL

The Cell organized an Induction Programme for the newly recruited Faculty members on 08.06.2018. The Cell also organized a Faculty Development Programme on “Work - Life Balance” on 20.07.2018 and on 21.07.2018 and Mr.V.Harish Kumar was the Resource Person.



## SEMINARS / WORKSHOPS ORGANIZED

### FUNDED PROGRAMMES

- ❁ Department of Biochemistry organized a two day Lecture Workshop with a fund of Rs. 1,48,500/- sponsored by Science Academies (IASc., INSA. & NASI) on “Emerging Trends in Biochemistry” on 20.09.2018 and on 21.09.2018 and Resource Persons from various Central Institutes across India honoured the session with their presence and delivered lectures on emerging trends in Biochemistry
- ❁ Department of Commerce organized ICSSR – National Level Workshop for two days with a fund of Rs. 1,21,000/- sponsored by ICSSR on “Rejuvenation of Emerging Economies through Rural Skill Development and Juvenile Entrepreneurship” on 04.01.2019 and on 05.01.2019

### SEMINAR

- ❁ Department of Computer Science (UG) organized a National Level Seminar on “IoT Data Analytics” on 29.01.2019. Dr.Viral V.Kapadia , Faculty of Technology & Engineering, The Maharaja Sayajirao University of Baroda, Kalabhavan, Vadodara, Gujarat and Dr. P.B.Pankajavalli, Assistant Professor, Department of Computer Science, Bharathiar University, Coimbatore were the Resource Persons

### WORKSHOPS

- ❁ Department of Computer Applications conducted a Workshop on “Python Programming” on 16.07.2018 and Mr.K.Suresh, CCube Technologies, Erode, was the Resource Person
- ❁ Department of Physics organized a Workshop on “Mobile Refurbishing” on 04.09.2018 and on 05.09.2018 and the workshop was conducted by New Technology, Coimbatore
- ❁ Department of Social Work conducted a Workshop on “Code of Ethics in Research & Social Work Profession” on 11.09.2018 and Dr.M.Nagalingam, Assistant Professor, Department of Social Work, Indira Gandhi National Tribal University, Madhya Pradesh was the Resource Person
- ❁ Department of Computer Science (PG) conducted a Workshop on “JQuery” on 15.09.2018 and Mr. G.Arunkumar, Team Lead and Architect, Kurunji Technologies, Bodi was the Resource Person
- ❁ Department of Computer Science (UG) conducted a Workshop on ‘Computer Hardware and Networking’ for the First Year Students from 25.09.2018 to 27.09.2018
- ❁ Department of Catering Science and Hotel Management organized a Workshop on “Pan Asian Cuisine” on 17.12.2018 and the workshop was conducted by CHEF.Hariprasad, Chef De Cuisine, The Concord Hotel, Kenya



- ❁ Department of Mathematics conducted a two day Workshop on “Octave - A Scientific Programming Language” on 17.12.2018 and on 18.12.2018 and Mr.S.Parthiban, Assistant Professor, Bishop Heber College (Autonomous), Trichy was the Resource Person
- ❁ Department of Computer Science (UG) conducted a Workshop on ‘Building IoT Applications’ for the Final Year Students on 06.01.2019 and on 07.01.2019
- ❁ Department of Biotechnology organized a Workshop on “Animal Handling, Bioethics and IPR” for the III Year Students at Nandha College of Pharmacy, Erode on 09.01.19
- ❁ Department of Biotechnology organized a one day Workshop on “Basic Chemistry for School Students” on 12.01.2019
- ❁ Department of Hindi conducted a Workshop on “Creative Writing – Short Stories” on 23.01.2019 and Dr.V.Padmavathy, Assistant Professor and Head, Department of Hindi, PSGR Krishnammal College for Women, Coimbatore was the Resource Person
- ❁ Department of Computer Science (PG) organized a Workshop on “Computer Hardware Repairs and Maintenance” on 28.02.2019 and the workshop was conducted by Silicon Soft, Erode.
- ❁ Department of Computer Technology and Information Technology conducted Workshops on “Office Automation”, “PHP Programming”, “Linux Administration” and “PC Hardware and Trouble Shooting” on various dates
- ❁ Department of Computer Science (PG) conducted a Workshop on “Python Programming” for the faculty members on 25.02.2019 and on 26.02.2019
- ❁ Department of Commerce(CA) conducted a Workshop on “Mantra for Success - Experience Sharing”- a planning for the Future Series – I and Mr. M.Vishnu Kumar, Chartered Accountant, Tirupur was the Resource Person
- ❁ Department of Costume Design and Fashion conducted Workshops on Fashion Sketching, Fabric and Glass Painting, Garment Construction and Fit on various dates

## RESEARCH ACTIVITIES

05 Scholars in M.Phil and 17 in Ph.D have registered with the Research Guides of our College. 13 M.Phil Scholars and 2 Ph.D Scholars were awarded M.Phil and Doctorate Degrees during the academic year 2018-2019. 80 Research Articles of the faculty members were published in various reputed Journals with Impact Factor.

Ms. J. Ghayathri, Associate Professor, Department of Computer Science (PG), Mr.T.Velumani, Assistant Professor, Department of Computer Science (UG), Ms. M.Thangam, Assistant Professor, Department of Business Administration, Mr. R. Sundar Raj, Assistant Professor, Department of



Computer Science (UG) and Mr. D. Balamurugan, Assistant Professor, Department of Management Science obtained their Doctoral Degree during the academic year 2018-2019.

### PUBLICATION OF BOOKS

The following faculty members have published books in their respective streams:

- ✿ Dr.N.Kalaivani – Associate Professor and Head Department of Tamil
- ✿ Dr.V.Anbumani - Associate Professor and Head Department of Hindi
- ✿ Dr.V.Krishnaveni - Associate Professor, Department of Computer Science (UG)
- ✿ Dr.K.G.Santhiya - Associate Professor, Department of Computer Science (UG)
- ✿ Mr.M.Sundar Raj – Assistant Professor, Department of Computer Science (UG)
- ✿ Mr.V.Boominathan - Assistant Professor, Department of Tamil

### STUDENTS' ACHIEVEMENTS

- ✿ R. Nithya of III BBA secured Gold Medal in 100mts Hurdles and Bronze Medal in 4x100mts Relay in the 58<sup>th</sup> Senior National Level Athletic Meet held at Guwahati, Assam from 27.06.2018 to 29.06.2018.
- ✿ R. Nithya of III BBA secured Bronze Medal in 100mts Hurdles in the 58<sup>th</sup> Open National Level Athletic Meet held at Bhubaneswar from 25.10.2018 to 28.10.2018
- ✿ R. Vithya of III BBA Secured Gold Medal in 400mts Hurdles and Bronze Medal in 400mts in the 79<sup>th</sup> All India Inter University Athletic Championship held at Mangalore University, Mangalore from 24.11.2018 to 28.11.2018
- ✿ Ms.V.Pavithra of II – M.A. English Literature has authored a Book
- ✿ M.Sathish Kumar of III – B.Com and B.E. Thamarai Kannan of III – B.Com(CA) have cleared Integrated Professional Competence Course
- ✿ T.Dhivagar, M.Nandhini, R.Rajalingam, Nandhini Rathi of II – B.Com, N.Subiksha of I B.Com and G.J. Shasyasri of I – B.Com (CA) have cleared CA Foundation Course and B.Immanuel of II - B.Com (CSCA) and Deepthi Anandan of II – B.Com (CA) have cleared CS Foundation Course
- ✿ S.Oviya of I – B.Com 'B' has cleared ACS Foundation Course

### INTER – SCHOOL/ COLLEGIATE MEET

- ✿ Department of Tamil organized an Inter-School Meet on 18.07.2018
- ✿ Department of Business Administration and Business Administration with CA organized a State Level Inter Collegiate Meet “MANOPOLY 2K18” on 28.9.2018
- ✿ Department of Management Science and Computer Science(PG) jointly organized an Inter-Collegiate Meet “MakeXcels Talent Hunt 2K19” on 22.02.2019





## KONGU CULTURAL FEST

Kongu Cultural Fest was conducted on 25.01.2019. Department of English and Department of Computer Technology and Information Technology bagged the Winner and Runner Trophy respectively.

## ACTIVITIES OF CLUBS/CELLS/ FORUM

A Three-day Training Camp was conducted by the Ethics Club in association with □□□□ □□□□□□□□ □□□□ □□□□□□ □□□□□□□□ □□□□, Tamilnadu, for our student members in the College campus from 11.08.2018 to 13.08.2018.

The Eco Club of our College conducted an Orientation Programme on “The Importance of Organic Products” on 04.10.2018. A Rally on Plastic Awareness was organized at Chennimalai, on 23.01.2019.

The Rotaract Club of our College organized “Planting of Sapling” to promote green environment within our College campus on 18.09.2018. The Club also organized a District Level Cricket Tournament “Rotaract Youth Trophy” from 28.01.2019 to 31.01.2019.

Youth Red Cross Cell of our College organized various Awareness Programmes and Mr.B. Bharath Kumar, (II-B.B.A) Student Secretary and Mr. P.Dinesh Kumar (II- B.Sc CDF) YRC Member participated in Youth Red Cross Zonal Level Orientation Training Programme held at Bharathiar University from 14.02.2019 to 16.02.2019.

The Quiz Club of our College encouraged students to participate in various Online MyGov Quiz Programmes. An Awareness Programme on “Digital India Initiatives” was organized for the members on 08.02.2019. Quiz Club members circulated “Quiz Express” throughout our College. Newspaper tests have been conducted for the all the students of our College through the Club.

The Career Guidance Cell regularly organize Awareness Programmes on “Bank Examinations” “Government Sector Opportunities”, “Career Opportunity in Life Insurance”, “Overseas Education” and “Career Opportunities”, Full Bright Scholarship Programs”, “UPSC and TNPSC Examinations” and “Entrance Examinations for Higher Education” for final UG and PG Students on various dates.

The Entrepreneurship Development Cell conducted Entrepreneurship Awareness Camp on 18.01.2019 . An Awareness Programme on Entrepreneurship Development was conducted through the Cell on 28.01.2019 and Mr. Pradeepdava, Million Minds, presided over the function.





Women Development Cell and Prevention of Sexual Harassment of Women Committee of our College jointly organized the NCW sponsored – Nationwide Competition Exam on “Legal rights for women” for all students in our campus on 19.12.2018. The Cell in association with Hindustan Unilever limited - “Rexona Confidence Academy” organized a workshop on “Personality Development and Grooming”, Ms. Anjuman Bhanu, Trainer, Rexona Confidence Academy was the Resource Person on 24.01.2019. The Cell in association with Meenakshi School of Fine Arts, Erode conducted a Workshop on “Fabric Painting” for the girl students on 02.02.2019.



Citizen Consumer Club of our College celebrated National Consumer Day on 05.02.2019 and on the same day an Exhibition cum Awareness Programme was organized in association with Erode District Civil Supplies & Consumer Protection Department and Erode District Consumer Protection Centre.

The Science Forum of our College celebrated “Student Enlightenment Day” on 15.10.2018 to mark the occasion of Former People’s President Dr.A.P.J.Abdul Kalam’s Birthday. An Innovative Skill Transfer Activity ‘**Fixing the Unfixed**’ is conducted with Student Volunteers demonstrating and training the Science forum students in fixing/ repairing Household appliances on 06.02 2019. ‘**Astro Club**’ was inaugurated by **Mr. T.Jaya Murugan**, President Tamilnadu Science Forum, Salem to provide a platform for enthusiastic students with celestial passion to learn about the Wonders of Cosmos ,followed with Sky Watching Program on 07.02.2019 . The Forum also celebrated “National Science Day” on 28.02.2019.

AID INDIA CHAPTER was initiated in our College. The aim of the chapter is to serve the poor and provide them with required education.

The Fine Arts Club of our College continuously supports and guides the students to bring out their hidden talents by motivating them to participate in numerous culture based events held at various higher learning Institution across Tamilnadu. Our students participated in various Inter-Collegiate Meets and won many prizes including cash prizes worth Rs 1,29,000/-. Our students won the Overall Trophy at Hindusthan College of Arts and Science, Coimbatore, Sri Ramakrishna Mission Vidyalyaya College of Arts and Science, Coimbatore, Lady Doak College, Madurai, K.S.Rangasamy College of Technology, Builders Engineering College, Tirupur, Velalar College for Engineering and Technology, Erode, P.K.R Arts College for Women, Gobi, Kongu Engineering College, Perundurai, Vellalar College for Women, Erode, Bharathidasan College of Arts and Science, Erode, A.V.P Arts and Science College, Tirupur and Angel College of Engineering and Technology, Tirupur.

## SKILL DEVELOPMENT ACTIVITIES

-  Department of Costume Design and Fashion organized a Two-day Exhibition cum Sale ‘X’- Travaganza on 11.09.2018 and on 12.09.2018
-  Department of Management Science organized “FESI 2K19” on 23.01.2019 and on 24.01.2019

*“Education is the manifestation of the perfection already existing in man” – Swami Vivekananda*



- ❁ Department of Commerce (CA) & Commerce jointly organized a Two-day Marketing Expo “KASCO SHOP-19”, an exhibition cum sale on 01.02.2019 and on 02.02.2019
- ❁ To encourage the creative talents of our Students “Kongu Art Expo” was organized on 27.02.2019. Students were allowed to exhibit their art and painting during the Expo

## SOCIETAL UPLIFTMENT ACTIVITIES

To impart Social Responsibility in the minds of the students, numerous Societal Development activities were undertaken by various Departments :

- ❁ Department of Computer Technology and Information Technology conducted a “Digital Literacy Programme” for Government Panchyat Union Primary School, Thudupathi on 20.07.2018
- ❁ Department of Mathematics taught the “Concept of Mathematics” and donated the needy things, organized games and distributed prizes for the students of Panchayat Union Primary School, Semman Kulikattu Valasu at Avalpoondurai on 02.08.2018
- ❁ Department of English gave “ Special Coaching in Grammar and Vocabulary Practice” to the Govt. School Children of Panchayat Union Elementary School, Nanjanapuram on 23.08.2018 and on 24.08.2018
- ❁ Department of Corporate Secretaryship with CA and Professional Accounting arranged an Extension Activity ‘Well Being Out of Waste’ in association with E Sree Foundation and ITC Ltd., Coimbatore on 12.09.2018
- ❁ Department of Commerce (CA) donated stationery items like pencil, scale, eraser and notebooks for deaf and dumb students of the Apex School for Hearing and Impaired, Slatter Nagar, Perundurai on 20.9.2018
- ❁ Department of Computer Science (PG) conducted a workshop on ‘Basics of Computer and Ms-Office’ and campus cleaning activities were carried out on the same day at Government Higher Secondary School, Thindal, Erode on 04.10.2018
- ❁ Department of Tamil conducted Essay Writing and Oratorical Competitions through ,yf;fpatl;lk; for the students of Government Higher Secondary School, Aval Poondurai on 05.10.2018
- ❁ Department of Commerce observed “Indian Farmers Day” on 19.12.2018 and planted saplings in and around Nanjanapuram area in association with Lions Club Erode
- ❁ Department of Corporate Secretaryship with CA and Professional Accounting under ‘□□□□□ □□□□□□□□’ carried out an Extension Activity on 04.01.2019. In accordance to



the activity dress materials, groceries and house hold items were contributed by our Department students and the same were issued to the needy people of Nanjanapuram village

- ❁ Beej- Hindi Siksha Abhiyaan - Teaching Hindi to the students of Panchayat Union Primary School, Rayapalayam was carried out on 31.01.2019 during the activity Learning tools like notebooks, books etc. were donated to the School Children
- ❁ Department of Physics conducted an awareness programme on “Guidance to Conserve Energy” and on “Green World” on 20.02.2019 to the School students of Government Higher Secondary School, Kumalankuttai
- ❁ Department of Biochemistry organized Blood group identification and Blood Sugar Testing for Public at Ezhumathur Government School, on 25.02.2019
- ❁ Department of Management Science arranged an Extension Activity for the students of Panchayat Union Elementary School, Kathirampati, on 26.02.2019

### CENTRE OF MIND

Centre of Mind endeavours to increase awareness about psyche health among the students. Various aspects like relationship issues, goal settings, academic difficulties, addiction, behavioral problems, attitude etc were discussed and guidance has been offered by the Psychologist through Centre of Mind.

### NCC

G. Ajith Kumar, Senior Under Officer has won gold medal in Line Area Competition and has also won overall first position in All India Thal Sainik Camp at Delhi, held from 17.09.2018 to 28.09.2018.

### NSS

A Special Camp for seven days was conducted at Govt. Higher Secondary School, Elumathur from 20.02.2019 to 26.02.2019. During the camp a Roof of worth Rs. 2,00,000/- was erected and the amount for the same was sponsored by the KVIT Trust.

### MARTYRS DAY

On the occasion of Martyr’s Day a Blood Donation Camp was conducted on 30.01.2019 in association with Lions Club of Erode, Midtown and Lions Club Erode, Metro. About 365 students donated blood and a blood group directory containing blood group details of Staff and students of our Institution was released and “Trend Setter” awards were given to honour and appreciate the blood donors who have donated blood for three or more times.



## PLACEMENT CELL

This year 837 students opted for placements. Out of them, 773 (92%) students are placed with an average salary of Rs. 1,60,000/- per annum. TCS, IDBI Federal Life Insurance, Infosys, WIPRO, Future Generali, AB Academy, LEEA, Vinayak Infotech, LNT Constructions, IVC and Thyro Care recruited students from our Campus.

## CONVOCATION

The 21<sup>st</sup> Convocation of our College was held on 17.06.2018 and 1233 students received their Degree from Dr. P.Kolandaivel, Vice Chancellor, Periyar University, Salem.

## BEST PRACTICES

- 🌸 Skill Oriented Value Added Courses
- 🌸 Finishing School Programme for Pre Final Year Students
- 🌸 Periodical Review Meeting between the Principal and the Students
- 🌸 Periodical Review Meeting between the Principal, HoDs and Faculty members
- 🌸 “Centre of Mind” for the wellbeing of the students
- 🌸 Grooming Leadership Qualities through various Association Activities
- 🌸 Extension Activities to create Awareness on Social Issues through Cells and Forums
- 🌸 Personality Development Programmes to sustain Culture and Values

## FUTURE PLAN

- 🌸 To introduce B.A. Tamil Literature
- 🌸 To introduce M.Sc. Computer Science
- 🌸 To introduce various Post Graduate Diploma Courses
- 🌸 To introduce Ph.D. in Mathematics and Computer Science

On behalf of the Head of the Departments, Faculty Members, Non-Teaching Staff, Students and Parents, I express my sincere thanks to Tmt. Parameswari Lingamurthy, President, KVIT Trust, Thiru. P. Sathiyamoorthy, Secretary, KVIT Trust, Thiru. E.R.K. Krishnan, Treasurer, KVIT Trust, Beloved Correspondent of our College Thiru. A.K. Ilango, Patron Members of the KVIT Trust, and Principals of Sister Institutions for their valuable guidance and support for the development of our College. With this, I conclude the 25<sup>th</sup> Annual Report of our College.

Thank you one and all!